

# CREATIVE ECONOMIES

## An International Paradigm in European Cities

International workshop

University of St. Gallen (Switzerland)

This conference explores the paradigm of "creative economies" and its heuristic potentials and pitfalls when applied to European cities. The day is based on presentations by international experts and a round table including representatives from culture, politics and economy.

For several years now the "creative economies" have kept sociological as well as cultural policy agendas busy throughout Europe and beyond. From the Lisbon Agenda on the innovation and learning economy (2000) and the Europe 2020 Strategy for Growth and Jobs launched in 2010 to the recent United Nations *Creative Economy Report (2013)*, emphasis has been put on the pivotal role of creative work and the importance of sectors based on creativity for the economic, social, and political development of countries. At the same time, respective discourses have become prominent objects of criticism. Can creativity and culture foster economic, social, political well-being in different national and local settings? What actual or potential contradictions have to be taken into account? How can the various outcomes and implications of culture industry policies be grasped?

Set up by the Research Committee Sociology of Arts and Culture (CR-SAC) of the Swiss Sociological Associations (SSA) with the Institute of Sociology of the University of St. Gallen, this follow up one-day event of the international Congress "Art & Market" of November 2016 brings together researchers and students, professionals in the field of arts, culture, cultural policy and economy as well a wider audience and the media.

**Proposed date:** November 24<sup>th</sup> 2017

**Place:** Institute of Sociology, University of St. Gallen, Switzerland

**Participants (all accepted):**

Prof. Dr. Ilja VAN DAMME (Universiteit Antwerpen)

Prof. Dr. Christoph WECKERLE (ZHdK, Zurich)

Dr. Elsa VIVANT (LATTS, University of Paris 8)

Dr. Janet MERKEL (WZB Wissenschaftszentrum Berlin für Sozialforschung)

Moderator: Dr. Dave O'BRIEN (Goldsmiths College, University of London)

**Organising committee:**

*Olivier MOESCHLER (University of Lausanne), Andrea GLAUSER (University of Lucerne), Valérie ROLLE (University of Nantes) of the Research Committee Sociology of Arts and Culture of the SSA with*

*Franz SCHULTHEIS, Thomas MAZZURANA, Patricia HOLDER (Institute of Sociology, University of St. Gallen)*