

# Stepping Into a Digitalised Future: Integrating eHealth Into Public Healthcare Systems



**Wednesday 28th February 2018**

Thon Hotel Brussels City Centre,  
Brussels



# Stepping Into a Digitalised Future: Integrating eHealth Into Public Healthcare Systems

## Overview

According to a survey carried out by the WHO in 2016, 70% of EU Member States have a national eHealth policy or strategy and 84% of Member States have a national universal health coverage policy or strategy. The research identified funding as the most important barrier to fully implementing eHealth programmes. In the recent years, it has become a key asset for improving how health information is gathered, managed and used.

The European Commission has made several steps towards a more digitalised healthcare system. In February 2017 the Commission set up an internal task force comprised of health and technology policy makers tasked to examine EU policy actions to ensure a successful digital healthcare transformation. As part of the Commission's Digital Single Market (DSM) strategy, three priorities for EU actions were identified in the DSM mid-term review: enabling citizen's secure access to and use of health data across-borders, supporting a cross-border data infrastructure to advance research and personalised medicine and facilitating feedback and interaction between patients and health care providers, supporting citizen empowerment. Moreover, under the Estonian Presidency of the European Union the Digital Health Society (DHS) Declaration was launched as a call for actions about "Health in the Digital society and the Digital society for health", with the plan to integrate inputs from all the stakeholders interested in the development of Digital health.

However, the proposed digital transformation of the European healthcare system still faces a number of obstacles. Practitioners remain skeptical of the role of digital technology, many have expressed concerns over the poor usability of digital tools and have faced difficulties in measuring results. Information streams are growing exponentially, but there are still issues with gathering, storing and disseminating intelligence, as well as obvious ethical issues regarding the privacy of individuals arising with the dissemination of eHealth technology.

This International Symposium provides a timely opportunity for practitioners and stakeholders across Europe to consider the current progress of eHealth, understand the barriers and challenges and discuss the next steps in establishing achievable objectives and the successful implementation of digital healthcare transformation programmes. Public Policy Exchange welcomes the participation of all key partners, responsible authorities and stakeholders in the healthcare system. The symposium will support the exchange of ideas and encourage delegates to engage in thought-provoking topical debates.



***"The Health at a Glance report provides useful information for Member States to shape their actions on health across all policies. It shows that in the EU many people die every year from potentially avoidable diseases linked to risk factors such as smoking or obesity. It also highlights the need to continue our efforts in making sure that healthcare becomes more accessible."***

- Vytenis Andriukaitis, European Commissioner for Health and Food Safety

November 2016

## Venue and Accommodation

Thon Hotel Brussels City Centre  
Avenue du Boulevard 17  
1210 Brussels  
Belgium



## Why Attend?

- ✓ Review the regulatory environment of the eHealth sector
- ✓ Analyse the progress made in the EU legal framework for eHealth
- ✓ Explore how to embed eHealth into public healthcare systems
- ✓ Consider how to strengthen partnerships between app developers and traditional healthcare companies
- ✓ Explore the advantages of effective system interoperability
- ✓ Learn from contemporary digitisation initiatives and make suggestions for future development strategies
- ✓ Strategise how to effectively tackle data-driven exploitation and ensure future digital development is compliant with privacy standards
- ✓ Promote collaboration on digital development between the national health systems, local authority teams, the third sector, existing and new suppliers, managers and other relevant stakeholders

## Who Should Attend?

- Health Professionals
- Digital Transformation Leads
- Digital Officers and Managers
- ICT Project Managers
- Healthcare Providers
- Public Health Authorities
- European Organisations
- European Institutions
- National Governmental Organisations
- Local Governmental Organisations
- Health Insurers
- Pharmaceutical Industries
- Hospital Staff
- Social Services
- Health Promotion Advisers
- Medical Associations
- Employers' Organisations
- Public Health Unions
- Health Research Institutes
- International Centres for Health Protection
- Health Networks
- Patient Associations
- Charitable Foundations
- Associations of Schools of Public Health
- Health Forums
- Natural Medicine Associations
- Associations of Hospital Managers
- Hospital Pharmacists Associations
- Legal Health Professionals
- Academics and Researchers
- Local Authority Officers and Councilors
- Clinical Commissioning Groups
- Health and Wellbeing Board Members

# Stepping Into a Digitalised Future: Integrating eHealth Into Public Healthcare Systems

## Programme

- 09:15** Registration and Morning Refreshments
- 10:00** Chair's Welcome and Opening Remarks
- 10:10** **Understanding the EU Framework on eHealth**
- Evaluating the Role of the Estonian Presidency in Advancing Digital Innovation: the Digital Health Society (DHS) Declaration
  - Evaluating The Impact of The New Medical Devices Regulation
  - Assessing the Current Improvements Made in Accessing Quality Care and Increasing the Efficiency of the Health Sector
  - Analysing the Outcomes of the Public Consultation on the Transformation of Health and Care in the Digital Single Market
- 10:40** **First Round of Discussions**
- 11:10** Morning Coffee Break
- 11:30** **Advancing and Harmonising Digital Public Services through Interoperability Mechanisms**
- Understanding the National Frameworks: the Example of Mobile Health in Belgium
  - Integrating eHealth into Public Health Systems
  - Discovering Means to Boost Interoperability: the Role of Health Interoperability Testing and Certification Mechanism
  - Exchanging and Promoting Best Practice at National Levels
- 12:00** **Second Round of Discussions**
- 12:30** Networking Lunch
- 13:30** **Safeguarding Digital Health Patients by Protecting Data and Quality**
- Enabling an Effective Quality Labeling and Certification of Electronic Health Systems
  - Accessing and Storing Medical Data in the use of e-Prescriptions
  - Improving the Partnership between App Developers and Traditional Health Companies
- 14:00** **Third Round of Discussions**
- 14:30** Afternoon Coffee Break
- 14:50** **The Role of Personalised Assistance in Integrated Person-Centered Care and Ageing and Chronic Diseases**
- Exploring Successful eHealth Initiatives such as e-Diabetes
  - Evaluating the Use of Technology in Treatment of Mental Disorders
  - Enabling Remote Personalised Assistance
  - Encouraging Digital Skills Training for Healthcare Professionals
- 15:20** **Fourth Round of Discussions**
- 15:50** Chair's Summary and Closing Comments
- 16:00** Networking Reception
- 16:30** Close

## Event Details

- Date:** Wednesday 28th February 2018  
**Time:** 10:00am – 4:30pm  
**Venue:** Thon Hotel Brussels City Centre, Brussels



## Forthcoming Events

Fostering Active & Healthy Ageing: Harnessing the Demographic Transition in the EU  
**18th January 2018**

Fighting Air Pollution in Europe: Ramping Up Efforts for a Healthier Environment  
**25th January 2018**

Food Safety in the EU: Maintaining High Standards and Ensuring Transparency of Information  
**31st January 2018**

The European Asylum System: Moving Towards a Unified, Fair and Effective Framework  
**1st February 2018**

Updating the European Strategy on Energy Efficiency: Making Better Use of Energy Resources  
**15th February 2018**

Tackling Gender-Based Violence in Europe: Advancing Strategies to End Violence against Women and Girls  
**20th February 2018**

Considering the Future of Sustainable Agriculture in the EU: Ensuring Production and Preserving Biodiversity  
**22nd February 2018**

Fostering the Transition towards a Circular Economy in Europe: Turning Waste into a Resource  
**27th February 2018**


## Marketing and Exhibition Opportunities

We offer a range of opportunities to enable your organisation to raise its profile and communicate with key decision makers in the public sector.

For further information please contact us on +44 (0) 20 3137 8630  
or email [info@publicpolicyexchange.co.uk](mailto:info@publicpolicyexchange.co.uk)

**Enquiries: +44 (0)20 3137 8630**

[www.publicpolicyexchange.co.uk](http://www.publicpolicyexchange.co.uk)

 @PublicPolicyEx